



Online Exhibit Rubric

Content	
Attention Getter (6 Points)	
Clear Story (10 Points)	
Clear Take Away (10 Points)	
• So What? is addressed (15 Points)	
Each artifact contributes to the Story (8)	
Points)	
Each artifact contributes to the Take	
Away (8 Points)	
Each artifact contributes to the Mood (8)	
Points)	
Each artifact is identified (5 Points)	
Grammar	
Logical Organization (10 Points)	
Complete Sentences (10 Points)	
Correct Word Choice (10 Points)	
Total	/100